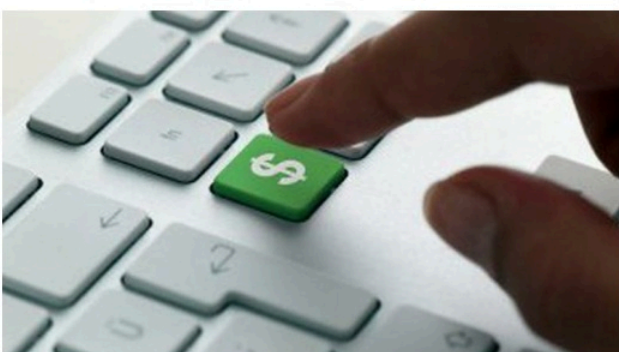
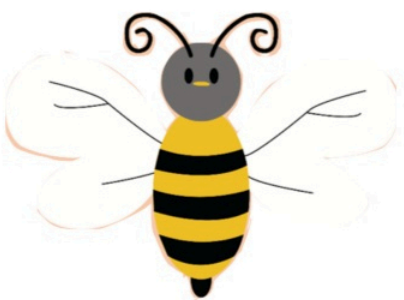


Coming this Fall -- Yup. Finally.

www.changelab.studio



Fall 2023



Still wondering what Change Lab is...check out the pretty magical, changing-it-up [Major Gifts Part I](#) course that took us four years and one pandemic to design, write, animate, gamify, and test. Seriously. It's a powerhouse.

Three big points: **1) it teaches in a way that will motivate you** to keep going, keep trying, and keep engaged, **2) you can go at your own pace**. Not a fast reader.? Who cares? Need time to absorb information? Sure. Need to practice things before you feel comfortable? Yup. We know. **3) Learning by doing**, like playing a game, is at the top of the pyramid in learning styles that get the results you want....it sticks.

The thing is you come out the other side with a whole new view of what you have to do to engage major donors and why.

SO...as a launch celebration we decided to do **50 days** (we are starting to count now) of a **50%** discount for our [Major Gifts Part I](#) course for **50 people**.

Just fill out the application [here](#) and let us know why you would like to take the course. The 50-best win.



For the season (passing on a little joy):

FALL RECIPE

Simple Fruit Cobbler

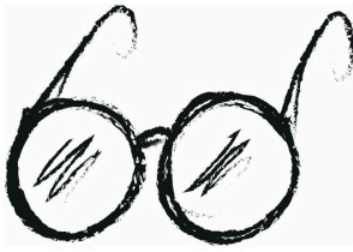


Steps:

1. Preheat oven to 350 degrees Fahrenheit (175 C)
2. Put peaches, berries, and rhubarb in a baking dish and evenly sprinkle the 2 tbsp brown sugar over them, followed by the oats, lemon juice and vanilla extract.
3. In a separate bowl mix oatmeal, flour, brown sugar and butter. Rub between fingers until a dough is formed. Spread mixture evenly, in clumps over the fruit.
4. Bake for 20 minutes, then turn up to 425 degrees Fahrenheit (220 C) to brown for another twenty minutes. Serve warm with ice cream.

Ingredients: Serves 6-8

- 3.5oz (200G), peaches (about 2 medium-sized peaches), chopped
- 3.5oz (200g) blackberries or other berries of choice)
- 3.5oz (200g) rhubarb, chopped
- 2 tbsp brown sugar
- 2 tbsp oats
- juice from half a lemon



Did
you say
what's
our
favorite
book this
Fall?

That would have to be John Zuur Platten's new *St. Mercy* series (4 in the series.) We picked up the #1 and wow.

If you're interested in mythical characters set against impossible odds then this is your comic book! This story plays around with the idea of the reverse vampire myth. It explores the idea of the only way of killing of a vampire is removing the stake. Using this concept, Platten created a new invigorating story that changes traditional tropes in storytelling.

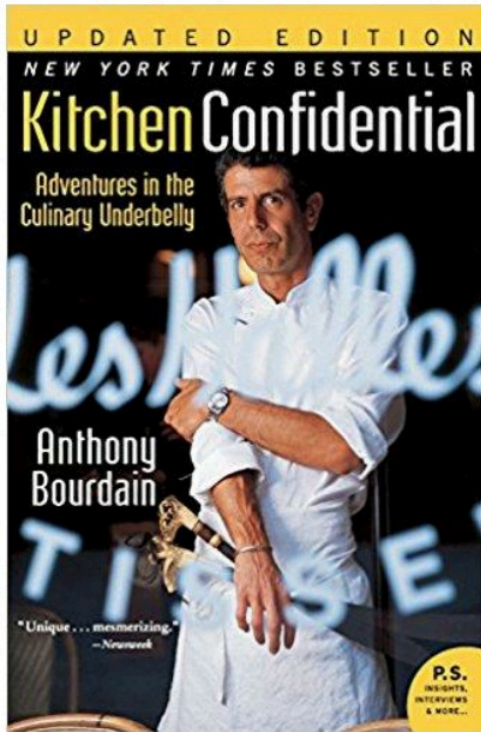


John has volunteered as our lead game advisor for our whole journey and we couldn't be more grateful for his time, his constant support, and his love for our project! With over 30 years of experience in the business, John has written for established franchises such as *Jurassic World*, *Ghostbusters*, *Riddick*, and *The Fast and the Furious*.

He was a lead creative at Niantic Labs, the creator of *Pokemon Go*. John has also written feature films, television, and graphic novels. His book on game-writing is used in over 1,000 universities around the world and continues to be the #1 Amazon book on game design.



Nope, not done with the book topic yet...



Daniel Lopez's recommendation

One of the new interns for this Fall 2023, Daniel is currently attending the University of La Verne. He is majoring in Communication, with a concentration in Public Relations.

He loves to read, work out, and travel. He likes to cook when he has the time, but never misses eating out and opportunities to try new foods.

He also is a music connoisseur and likes to collect CDs and records and play his instruments in his downtime.

He is currently reading the classic, *Kitchen Confidential*, by Anthony Bourdain which explores Bourdain's incredible and noteworthy, if not slightly cringe-worthy, experiences in the restaurant industry. If you love food -- it's a must-read.

Chef Bourdain's "rockstar lifestyle" as he would have said himself provides the backdrop to a deep dive into the ups and downs of being a cook in the industry. Sadly, Chef Bourdain passed in 2018.

SHOUTOUT LA

Meet Nancy Brimhall | Nonprofit Consultant and Entrepreneur (press piece just out.)

[Read the full press piece here](#)



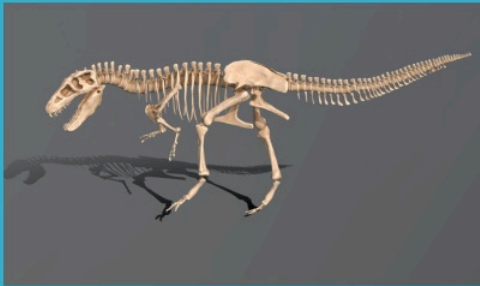
In a Sec.....

3D Models for Sale

One of the coolest things ever...we will shortly be sharing how to access some of our great 3D animation work.

Soon you can download a beautiful 3D model for use in a project of your own.

Featured will be the work of Rani Raj Laxmi Soni "Raj", which will knock your socks off. We are privileged to have her talent on our Change Lab team and will be telling you much more about her soon.



Raj's beautiful work with us is featured in the Natural History Museum virtual space on the Change Lab website. It's a free experience that models a good major donor sample tour of space in an organization that can be offered with excitement and opportunities for a donor's further gift investment. Just sharing a learning opportunity.

Featured is her T-Rex, part of our Natural History Museum VR major donor tour experience.

"My first principle in life is to try to be useful and give something of myself and not begin with asking for what I deserve or want."



Interview with Albert Saputra, Change Lab's Chief Engineer

Q: We're curious. What intrigued you about building a career in engineering?

A: Firstly, I chose to study industrial engineering at the university because I read about why managing systems is a large deciding factor in the success or failure of any project. During my studies, I realized that I was very good at managing systems, but maybe more importantly, I realized I was very good at coding. That drove me to eventually decide to focus on software engineering, where I could better apply both skills.

Q: Why did the EdTech area that Change Lab is involved in seem intriguing to you?

A: My first principle in life is to try to be useful and give something of myself and not begin with asking for what I deserve or want. When I saw the Change Lab recruitment information I was very interested in such an energetic, fantastic start-up idea and particularly since it was focused on supporting a better way of learning for the nonprofit community. I completely understood the importance that they gave to making a gamified approach that brings learning to a whole new level (my university experience with lectures and textbooks was still fresh in my mind!!)

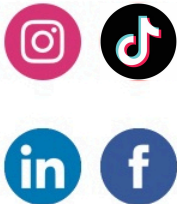
Q: What have you learned about managing a team in a start-up?

A: Well, of course, we utilize so many talented students in our animation, game design, and engineering process so it really is about clearly conveying the end product requirements and making sure that each person knows how they fit into the cycle. It falls to me to make sure also, of course, that good training and high standards are always met and that the experience for the students that work with us is also really strong. That alone helps us attract the next group. We are already known for a great learning environment for our creative team and I am very proud of that.

Sponsor? Partner? Donor?

Interested in being a Sponsor or Partner in developing a next-level learning project? We can put you on the map.

We also personalize experiences and courses for your exact training needs or capital campaign. Our cutting-edge team is working on a revolution in learning. Give us a buzz: info@changelab.studio or call 213-395-0077.



Fall 2023 Newsletter

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