

CHANGE LAB™ VIP Update

YUP.....
LOTS GOING
ON!



Queen
Izzy
decrees
its been a

terrific summer and fall. Full of
creative energy from our
animation and game
development team. Wow.

Pretty Amazing Actually
We've been busy, busy
doing and now it's time to
share a little more with YOU!



*The weather may be cold outside but it's getting pretty
hot inside the Change Lab team....*



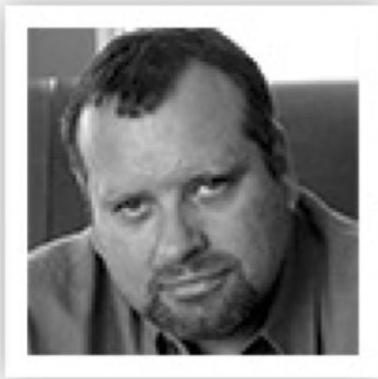
As you know, we completed our
Kickstarter in only three weeks.

With the support, we were able to bring
a part-time lead game developer on
board in July.

In addition, we extended our internship
program to now include some highly
talented game developers and
animators. And, suddenly a creative
team gathered and began a very
exciting summer and fall.

Together have dug into the content
team's work over the past two years and
sorted out what could work and how to
best be engaged with an audience
learning about fundraising. It raised
technology, game animation, and the
elements of skilled fundraising training to
a whole new level.





John Zuur Platten



Change Lab™



Our fall team



BEST PIE
EVER.
APPLE
CUSTARD

Along the way, Q4 2018 really sealed the deal. We attracted the interest and commitment of John Zuur Platten ([see bio](#)) as our Chief Technology Officer and he has already brought us to a whole new level. His knowledge of successful games and his absolute love of our project has begun to refine and shape our "teachable moments" even more.

If that wasn't enough, we are talking with a creative game team of extraordinary knowledge and skill whom we hope will sign up to be our website builder. Name a large animation/game company (ok Disney for starters) and they work with them. These are the programmers and coders who can make the information and the game application work seamlessly. We hope to do our deal in the next few weeks.

Wait, there's more... we have also been approached by a highly skilled creative game group who has some advanced technology to offer us as we exchange knowledge around "edu tech." They want us and we like the look of them very much. Soon we will know more.

Wait, wait, there's even more -- we have added several new pretty spectacular Business Advisors and will share soon.

We have a sophisticated business plan under our belt and a terrific pitch deck. But, more than that, we have a very unique and much needed new opportunity for the success of our non-profit community. As we begin our *Seed Funding* conversations. Let us know if you have any leads. We're cooking now. By the way, that's an amazing pie if you want the recipe.

follow us on Instagram at [change_lab](#)